

Cutting the Cord

What does it mean to cut the cord?

- It means that a TV view can cancel cable or satellite service and watch TV programs via an internet connection.
- It means that you can cancel landline telephone service and replace with a cell phone or VoIP (Voice over Internet Protocol) with an internet connection.

What devices are used for television video streaming?



Roku Streaming Media Player or Stick



Amazon Fire TV or Stick



Chromecast



Apple TV



PlayStation

DEVICE CHOICE (one-time cost)	Approximate Price
Roku Streaming Media Player	\$29-179
Roku Streaming Stick	\$39.99
Amazon Fire TV Cube	\$88-100+
Amazon Fire TV Stick	\$29.99
Apple TV	\$129
PlayStation	\$449.99
Chromecast	\$49.99
Antenna	\$20.99 and higher
Smart TV	\$100 and higher

INSIGNIA | firetv edition



Smart TV



Antenna

STREAMING CHOICES

Amazon Prime	\$139/yr.-Included in Prime Membership
Netflix Basic	\$9/mo.
Netflix 4KPlus	\$19.99/mo.
Hulu	\$7-\$76/mo.
CBS/Paramount +	\$5-10/mo.-CBS programs, includes local news
HBO Max	\$15/mo.
Showtime	\$11/mo.
Showtime through Amazon Prime	\$9/mo.
British TV/Acorn TV	\$5/mo.
Kanopy	Free
Sony Crackle	Free

CABLE REPLACEMENT CHOICES

DirecTV NOW

Cost: \$75 and up What you get:

DirecTV NOW is a streaming version of the DirecTV satellite pay-tv service. You don't get everything satellite customers can watch, however, it does offer four tiers of service. For instance, you can get 60 channels for \$75/month or 80 channels for \$79/month. You can add HBO for \$5/month (\$15 elsewhere) and Showtime for \$8.

What you don't get:

Like most of these services DirecTV NOW does not provide live broadcasts in some smaller markets. You can usually watch that programming a day or two later.

FUBO TV Cost: \$69.99 and

up What you get:

Fubo straddles the line between cable replacement services and old fashion streaming. It targets sports fans with live MLB, NHL, NBA and NFL games plus college, regional and international sports packages such as golf or cycling for additional monthly fees.

What you don't get:

This service lacks many cable channels, but the missing channel that potential Fubo customers may care about most is ESPN.

Hulu

Cost: \$5.99-70.99 and up What you get:

Hulu with Live TV offers about 50 channels, including major broadcast networks in some areas, a good selection of cable channels, and sports stations such as CBS Sports, ESPN and Fox Sports. You can watch on two devices at a time and record 50 hours of programming on a cloud DVR. You can pay extra for more users, extra DVR storage, or the option to skip commercials.

What you don't get:

You can't watch AMC, Discovery or Viacom stations (Comedy Central, MTV, Nickelodeon, Spike) right now.

Sling Television

Cost: \$35 and up What you get:

The company's basic orange package costs \$35/month and comes with about 30 cable offerings, including A&E, the Food Network and TBS, but limited broadcast TV. You can get Fox and NBC in some markets, plus Univision, as part of the \$35/month Blue package or about 45 channels.

ABC and Univision are available in some markets in the Orange Plan, or in a combined Orange and Blue plan as part of a \$5/month add on pack. You can add premium channels, such as HBO and Showtime for an extra \$10 to \$15/month. A cloud DVR is available for most devices.

What you don't get:

Sling lacks CBS, the Discovery Channel, and Fox News.

VUit

Cost: FREE

What you get

- Local News
- Local Live Channels

INTERNET PHONE SERVICE (VoIP)

Internet VoIP Phone Service (Voice Over Internet Protocol)	Approximate U.S. Rates	Device Cost
Google Voice	Free	Use with data phone, tablet, computer, laptop
Skype	2.3 cents/min.	Use with data phone, tablet, computer, laptop
Magic Jack	\$39.99/yr.	\$49.99 and Free 12 months of service
Vonage	\$24.99/mo.	Device free with service & \$9.99/mo. for first 6 months
Ooma	Free to \$9.99/mo.	Device starting at \$79.99
Many others to choose from!		



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